




















SHADOWBOX LIVE 2025 ARTISTIC SEASON

CORPORATE PARTNERSHIP PACKAGE

At Shadowbox Live, corporate partnerships increase the inspirational presence of live art in our world. Whether you are looking for brand awareness, specific product activations, programs targeted to precise segments, or broad messaging channels, we discover opportunities to meet objectives through the emotional and engaging power of our efforts.



Benefits	\$5,000 Supporting Sponsor	\$10,000 Major Sponsor	\$15,000 Presenting Sponsor
Monologue mention: During curtain remarks prior to each performance, your logo will appear on screen while your business is mentioned as a presenting or major sponsor and applauded as a supporter of the arts in Columbus			
Name/logo placement: Your business name listed as presenting, major, or supporting sponsor and logo will appear on:			
Pre-show, intermission, and post-show screens			
Show ticketing page on sbxlive.org			
Cover of digital program where applicable			
Show marquee			
All electronic and printed promotional materials			
Quarterly Donor & VIP Newsletters			
Social media: Your business will be named as a major or presenting sponsor in a post across all Shadowbox Live social media channels			
Media coverage: Your business name will be recognized as a presenting sponsor in all press releases			
Performance: Complimentary seats during show run	8	16	24

*Sponsorship package is customizable to meet your needs.

**Presenting sponsorship level for *Holiday Hoopla* is \$20,000 due to popularity.

Sponsorship of a Shadowbox Live show will expose your brand to:

- 160 patrons during each live performance
- 55,000 member email database
- 23,000 Facebook and 6,000 Instagram followers

In 2024, Shadowbox Live entertained more than 30,000 patrons with an average annual household income of \$125,000 or more. Our 35-year history as an artistic powerhouse in Columbus ensures that your partnership will yield an impactful increase in brand awareness and visibility.

For more information contact: sponsor@sbxlive.org or call 614.416.7625.

“We have never hesitated to lend our support to Shadowbox Live...it has enriched our community and made a profound economic impact.”

– Shannon Morgan, Senior Vice President, Client and Community Relations Director, PNC

2025

Artistic Sponsorship Opportunities

Sketch Comedy and Music Experiences: Laughter is a release. Shadowbox Live celebrates the joy of the human experience by exploring life, love & relationships via their unique artform. This innovative blend of sketch comedy and music offers a captivating lens to examine the world around us, inviting audiences to connect with universal themes while enjoying top-notch entertainment.

Hot Stuff: A Sketch Comedy and Music Experience

January 9 – March 29

Get ready for a sizzling night of laughter and music as Shadowbox Live presents *Hot Stuff* – the ultimate encore showcasing our most popular comedy and music performances.

Kiss and Tell: A Sketch Comedy and Music Experience

April 3 – August 30

A hilarious peek into the funny, awkward, and steamy side of relationships that proves some stories are too good not to share.

Freak Show: A Halloween Sketch Comedy and Music Experience

September 4 – November 15

Shadowbox Live's *Freak Show*, is a Halloween-themed carnival of comedy sketches and haunting musical performances that will tickle your funny bone and send shivers down your spine.



SBX Community/Education Initiative Highlights:

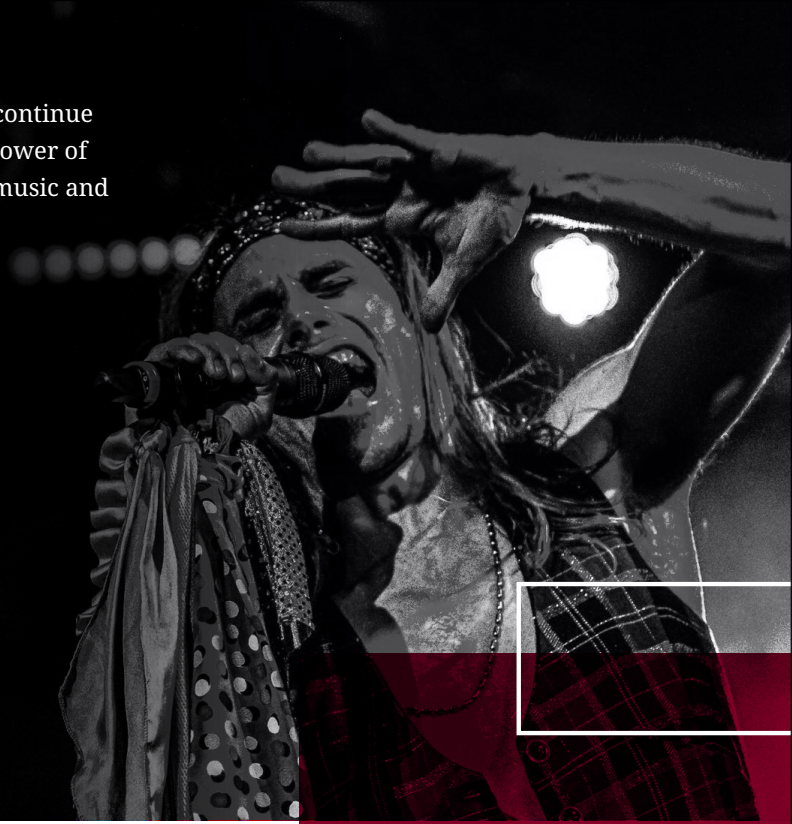
- **Art for All:** For one designated performance per production, SBX allows patrons to choose their own ticket price to increase accessibility to the arts.
- **Humor Heals:** SBX provides admissions and/or discounts to our community organization partners promoting the dramatic impact live performance/laughter can have on one's mental and emotional well-being. The organizations can utilize them for staff, volunteers, or clients in need of an escape.

Metamedia Productions: With these daring new works, we continue to challenge ourselves and our audiences by amplifying the power of live storytelling with immersive video, crafted soundscapes, music and innovative design.

Rock This Way: A Music Tribute to Aerosmith and Van Halen

March 6 – June 1

Experience the raw energy and unforgettable hits of Aerosmith and Van Halen in this high-octane music tribute show, delivered only the way SBX can.



SBX Community/Education Initiative Highlights:

- **Art for All:** For one designated performance, SBX allows patrons to choose their own ticket price to increase accessibility to the arts.
- **Student Matinees:** On designated weekdays, SBX buses in hundreds of middle and high school students for a 45-minute matinee followed by a Q&A session with the SBX creative forces. Teachers and students receive an accompanying study guide to deepen student engagement with the production.
- **Gallery Exhibit:** *Rock Legends Reborn* – Shadowbox Live's *Rock Legends Reborn* gallery pays homage to two of the greatest rock acts of all time - Aerosmith and Van Halen. Featuring the work of talented artists inspired by the music, style, and legacies of these iconic bands, experience the power, the energy, and the pure rock 'n' roll spirit embodied in these dynamic artworks.



Millennium: A 2000s Musical

June 5 – August 29

With laughter, poignant drama, and an electrifying original soundtrack featuring the biggest hits of the 2000s, *Millennium* is a dynamic theatrical experience that captures the courage, resilience, and spirit of a generation.



SBX Community/Education Initiative Highlights:

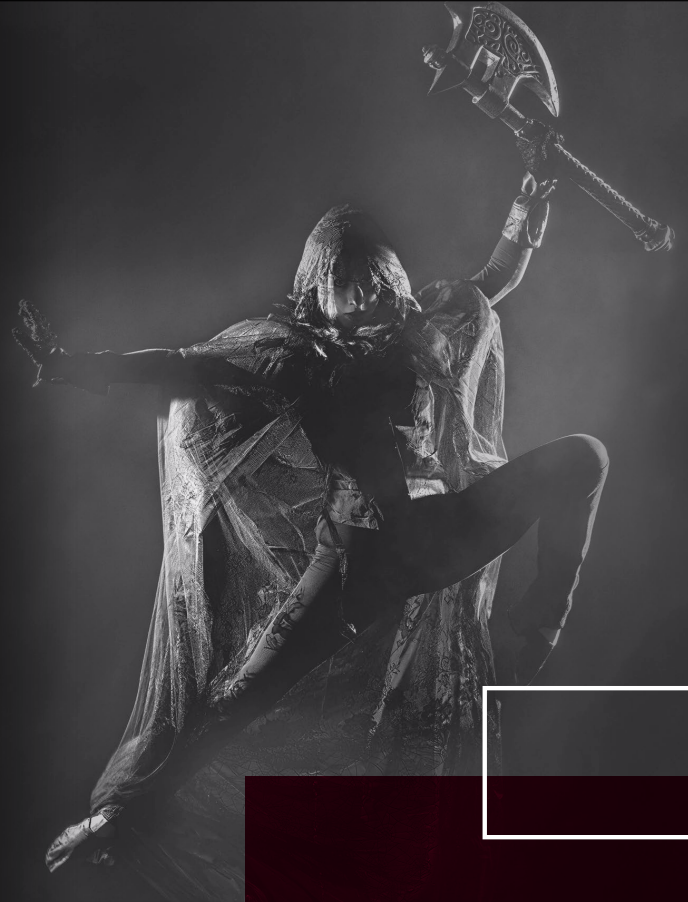
- **Art for All:** For one designated performance, SBX allows patrons to choose their own ticket price in an effort to increase accessibility to the arts.
- **Sensory Friends Open Rehearsals:** SBX invites adults with developmental disabilities who are enrolled in day programs at Goodwill Columbus and ARC Industries to experience the joy of live performance.
- **Gallery Exhibit: *Millennial Marvels: An Artistic Time Capsule of the 2000s*** - This vibrant exhibition captures the pop culture touchstones and cultural shifts that defined the 2000s. From reflections on Y2K panic to celebrations of early social media, these works offer a unique, artistic perspective on the turn of the millennium.



Sleepy Hollow: An American Ghost Story

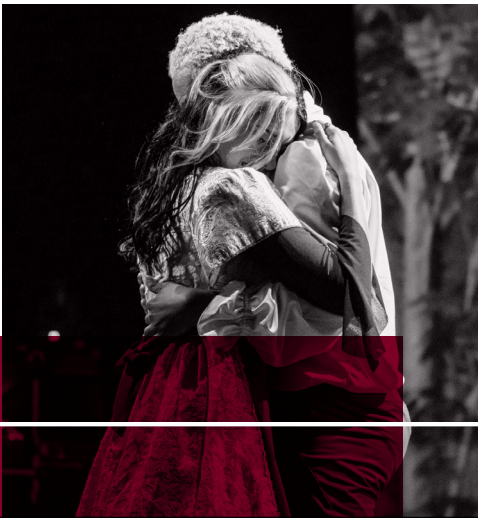
September 7 – November 16


Back by popular demand after its blockbuster 2024 premiere run, *Sleepy Hollow* returns to haunt and captivate audiences anew. This spellbinding adaptation of Washington Irving's classic tale weaves together live music, dance, and theatre to create an immersive, mesmerizing experience.



SBX Community/Education Initiative Highlights:

- Gallery Exhibit: *Shadows & Specters: An Otherworldly Art Exhibition*. The strange, the supernatural, and the unexplained are confronted in this spellbinding exhibition. *Shadows & Specters* features darkly imaginative works from artists who have channeled the allure of the occult, the unsettling pull of the paranormal, and the eerie beauty of the macabre.
- SBX Student Gallery: Shadowbox Live premieres its Student Gallery initiative. The program dedicates gallery space exclusively for young visual artists looking to pursue a life as a visual artist.
- Student Matinees: On designated weekdays, SBX buses in hundreds of middle and high school students for a 45 minute matinee version of *Sleepy Hollow* followed by a Q&A session with the SBX creative forces. Teachers and students receive an accompanying study guide created in collaboration with The Ohio State University's History Department providing context of the time.





Shadowbox Live Holiday Season

Holiday Hoopla 2025: A Holiday Sketch Comedy and Music Experience

November 20 – December 27

Celebrate the fun and dysfunction of the season with an evening of unforgettable live entertainment that has been Columbus' non-traditional holiday tradition for over 35 years!

SBX Community/Education Initiative Highlights:

- **Artistic American Sign Language Course:** SBX partners with the Columbus State Community College's Interpreter Education program resulting in three holiday performances interpreted by the CSCC students for the deaf community.
- **Art for All:** For one designated performance, SBX invites patrons to choose their own ticket price to increase accessibility to the arts.
- **Gallery Exhibit:** *Artful Traditions: A Holiday Celebration with Goodwill Columbus and Open Door Art Studio - Artful Traditions*, is a special holiday exhibition showcasing the talents of artists from Goodwill Columbus and Open Door Art Studio & Gallery. This joyful display celebrates the rich diversity of artistic expression from individuals with intellectual and developmental disabilities. These unique perspectives capture cherished holiday themes in one-of-a-kind works with creativity, inclusion, and the true spirit of the season.



Not So Silent Night

November 30 – December 28

Shadowbox Live's *Not So Silent Night!* is a heartwarming holiday musical that follows a small-town DJ on Christmas Eve as he spins festive tunes and takes calls from colorful locals. With a playlist that ranges from classic carols to contemporary hits, this show captures the spirit of the season in a way that will have the whole family singing along.



SBX Community/Education Initiative Highlights:

- **Host the Holidays:** In partnership with Flying Horse Farms and Big Brothers Big Sisters, families receive a complimentary holiday theatre experience that includes a meal.
- **SBX Student Gallery:** Shadowbox Live presents the second exhibit of its Student Gallery initiative. The program dedicates gallery space exclusively for young visual artists looking to pursue a life as a visual artist.
- **Toy Drive:** Shadowbox Live partners with local media to bring the joy of Christmas and send a message of hope to our community's disadvantaged children.

